



## SIARAN PERS

### **Bank Mega & IHH Healthcare Malaysia menandatangani MOU untuk Meningkatkan Akses ke Layanan Kesehatan Berkualitas bagi Pemegang Kartu Bank Mega**

Jakarta, 21 Februari 2024 - Bank Mega, sebagai salah satu lembaga keuangan terkemuka di Indonesia, telah menjalin kemitraan strategis dengan IHH Healthcare Malaysia, sebagai penyedia layanan kesehatan terkemuka di wilayah tersebut dengan jaringan brands terkemuka seperti Gleneagles Hospitals, Pantai Hospitals, dan Prince Court Medical Centre. Penandatanganan tersebut dilakukan oleh Wakil Direktur Utama Bank Mega, Diza Larentie dan Chief Commercial Officer IHH Healthcare Malaysia, Sipika Singh.

Melalui kerjasama ini, maka akan dapat meningkatkan aksesibilitas layanan kesehatan bagi pemegang kartu Bank Mega dan memberikan lebih banyak pilihan dalam mendapatkan perawatan medis berkualitas tinggi dan mudah diakses di Malaysia.

Dalam kemitraan strategis ini, pemegang kartu Bank Mega akan menikmati manfaat eksklusif pada layanan seperti pemeriksaan kesehatan, bantuan perjalanan medis yang mencakup layanan dari pra-penerimaan dan pertanyaan hingga pertemuan & sapa, kedatangan dan transfer bandara, dan layanan gratis lainnya termasuk penjemputan di bandara dan hadiah atau souvenirs kedatangan.

Kolaborasi ini menegaskan misi bersama kedua organisasi untuk memprioritaskan kesehatan dan kesejahteraan pelanggan mereka yang berharga.

## MEDIA RELEASE For immediate release

### **Bank Mega & IHH Healthcare Malaysia sign MOU to Enhance Access to Quality Healthcare Services for Bank Mega Cardholders**

Bank Mega, a leading financial institution in Indonesia has entered into a strategic partnership with IHH Healthcare Malaysia, a leading healthcare provider in the region with a network of renowned brands namely Gleneagles Hospitals, Pantai Hospitals, and Prince Court Medical Centre. The signing ceremony was officiated by the Vice President Director of Bank Mega, Diza Larentie, and the Chief Commercial Officer of IHH Healthcare Malaysia, Sipika Singh.

This exclusive collaboration will enhance healthcare accessibility for Bank Mega's cardholders, giving them more choices when seeking high-quality and accessible medical treatments in Malaysia.

Under this strategic partnership, Bank Mega cardholders will enjoy exclusive benefits on services such as health screening, medical travel assistance which include services from pre-admission and enquiries to meet & greet, airport arrival and transfers, and other complimentary services including airport pick-ups and welcome gifts among others.

This collaboration reaffirms the two organisations' shared mission to prioritise the health and well-being of their valued customers.



Sipika Singh, Chief Commercial Officer IHH Healthcare Malaysia, menyatakan antusiasme atas kemitraan ini, mengatakan, "IHH Healthcare Malaysia selalu berada di garis terdepan dalam menyediakan layanan kesehatan berkualitas di wilayah ini dan kami dengan tegas menempatkan pasien kami di pusat dari semua yang kami lakukan. Tim kami yang terdiri dari lebih dari 1200 profesional kesehatan, memanfaatkan teknologi medis canggih dan peralatan mutakhir seperti PET-CT, Gamma Knife, Sistem Bedah Robotik Da Vinci, dan LINAC, telah meningkatkan kemampuan kami untuk menyediakan perawatan komprehensif dalam banyak spesialisasi.

Melalui kerjasama ini, kami sangat bersemangat untuk menyediakan pilihan layanan kesehatan yang sangat bernilai kepada pemegang kartu Bank Mega.

"Melalui kemitraan eksklusif ini, pemegang kartu kredit Bank Mega akan menikmati manfaat khusus, termasuk harga preferensial, janji temu prioritas, dan paket kesehatan khusus. Ini termasuk diskon untuk semua paket pemeriksaan kesehatan, diskon untuk kamar dan makanan, penjemputan gratis di bandara, dan uji komposisi tubuh gratis."

Sipika juga menambahkan bahwa kemitraan ini bertujuan untuk memperkuat posisi IHH Healthcare Malaysia sebagai penyedia layanan kesehatan pilihan untuk wisatawan medis Indonesia.

"Kedekatan geografis Malaysia dengan Indonesia menjadikan kami tujuan yang ideal bagi pasien Indonesia. Kami juga memiliki banyak kesamaan termasuk budaya, makanan, dan bahasa, dan sebagai hasilnya Malaysia merupakan pilihan yang dipilih untuk perawatan medis berkualitas, selain pariwisata," katanya.

Sipika Singh expressed enthusiasm for the partnership, saying, "IHH Healthcare Malaysia has always been at the forefront of providing quality healthcare services in the region and we firmly place our patients at the centre of all that we do. Our team of over 1300 healthcare professionals, leveraging advanced medical technology and cutting-edge equipment such as PET-CT, Gamma Knife, Da Vinci robotic surgical system and LINAC, has enhanced our ability to provide comprehensive treatments in many specialities.

Through this collaboration, we are excited to deliver these value-based healthcare options to Bank Mega cardholders."

"Through this exclusive partnership, Bank Mega credit card holders will enjoy special benefits, including preferential pricing, priority appointments, and specialised health packages. These include discounts on all health screening packages, room and board discount, free airport pickup and a free body composition test."

Sipika Singh also added that this partnership aims to reinforce IHH Healthcare Malaysia's position as the preferred healthcare provider for Indonesian medical tourists.

"Malaysia's geographical proximity to Indonesia makes us an ideal destination for Indonesian patients. We also have much in common including culture, food and language, and as a result Malaysia is a preferred choice for quality medical treatments, in addition to tourism," she said.



Diza Larentie, Wakil Direktur Utama Bank Mega, mengatakan bahwa Bank Mega sangat mengapresiasi kolaborasi eksklusif ini. Kerjasama ini, sejalan dengan keinginan Bank Mega untuk senantiasa memberikan benefit yang sangat bermanfaat dan solusi holistik bagi nasabah Bank Mega terutama yang terkait dengan aspek kesehatan.

“Kesehatan merupakan aspek penting dari kesejahteraan seseorang, oleh sebab itu kami bangga dapat bekerja sama dengan IHH Healthcare untuk menawarkan kepada nasabah kami akses terhadap layanan kesehatan kelas dunia,” ujar Diza.

“Selain itu, nasabah Bank Mega juga memiliki pilihan dalam mengatur pembiayaannya, dengan menyicil jika bertransaksi dengan menggunakan kartu kredit Bank Mega”, tambah Diza.

Untuk pertanyaan atau janji temu, pemegang kartu Bank Mega dapat menghubungi Layanan Pelanggan One Stop IHH Healthcare Malaysia di 021-2789 9788, yang didedikasikan untuk pasien dari Indonesia, atau situs web internasional di <https://www.ihhmalaysia-international.com/>. Keduanya menyediakan layanan dukungan dalam Bahasa Indonesia. Mereka juga dapat berbicara dengan konsultan untuk bantuan tentang konsultasi pra-janji temu, rekomendasi rumah sakit, jadwal dokter, dan janji temu, perkiraan biaya, dan lainnya.

Informasi lebih lanjut juga dapat diperoleh pada [www.bankmega.com](http://www.bankmega.com).

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**Untuk pertanyaan media, silakan hubungi:**

Diza Larentie, said "We are excited about this exclusive collaboration with IHH Healthcare Malaysia. This partnership is aligned with Bank Mega's dedication to providing benefits and holistic solutions for its customers, especially if related to health.

"Health is an essential aspect of one's overall well-being and we are proud to join hands with IHH Healthcare, to offer our cardholders access to world-class healthcare services in Malaysia," she said

"In addition, Bank Mega customers may also enjoy choices of payment settlement by converting the payment into instalments using a Bank Mega credit card," added Diza

For enquiries or appointments, Bank Mega cardholders can reach out to IHH Healthcare Malaysia's One Stop Customer Service Hotline at 021-2789 9788, dedicated to patients from Indonesia or the international website at <https://www.ihhmalaysia-international.com/>. Both provide support services in Bahasa Indonesia. They can also speak with a consultant for assistance on pre-appointment consultation, hospital recommendations, doctors' schedules and appointments, cost estimates and more.

Further information is also available at [www.bankmega.com](http://www.bankmega.com).

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## TENTANG BANK MEGA

PT Bank Mega Tbk, selanjutnya disebut “Bank Mega” merupakan salah satu bank terkemuka di Indonesia yang tergabung ke dalam ekosistem unit usaha ritel dibawah naungan kelompok usaha CT Corp. Bank Mega membangun sinergi dengan unit usaha yang menjadi kekuatan bisnis CT Corp, seperti retail & lifestyle, entertainment & property, leisure & hospitality serta media dan sesama jasa keuangan. Melalui sinergi ini, pemegang kartu kredit Bank Mega berkesempatan mendapatkan privilege berupa potongan diskon hingga 50% jika bertransaksi menggunakan kartu kredit Bank Mega pada outlet ritel tsb seperti Trans Studio Mall, Metro Department Store, Transmart, Trans Fashion brand (Aigner, Bimba Y Lola, BOSS, Furla, Geox, Canali, Find, Capoor, Stella McCartney), Trans Luxury Hotel, Coffee Bean & Tea Leaf, Wendys dan Allo Fresh.

Sebagai salah satu penerbit terbesar kartu kredit di Indonesia, Bank Mega memiliki beragam kartu kredit yang disesuaikan dengan kebutuhan nasabah. Berbagai fitur dan program loyalty customer yang terdapat pada kartu kredit Bank Mega, mengantarkan Bank Mega pada Oktober 2023 meraih 4 (empat) penghargaan bergengsi sekaligus dari Visa Worldwide Indonesia berupa Highest Credit Card Volume, Highest Credit Card Active Rate, The Biggest Number of Credit Card Holder untuk kelompok Bank Non KBMI 4 dan Visa Champion Security Awards.

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## ABOUT BANK MEGA

PT Bank Mega Tbk, herein after referred as “Bank Mega”, is one of leading bank in Indonesia, which is part of the retail business within the ecosystem of PT CT Corpora (“CT Corp”) business group. Bank Mega build synergy with all main business of CT Corp such as retail & lifestyle, entertainment & property, leisure & hospitality as well as media industry and among the financial services itself. Through this synergy, Bank Mega credit card holder may enjoy a privilege opportunity in term of having shopping discount up to 50%, when using Bank Mega credit card for their financial transaction at the CT Corp retail outlet like at Trans Studio Mall, Metro Department Store, Transmart, Trans Fashion brand (Aigner, Bimba Y Lola, BOSS, Furla, Geox, Canali, Find Kapoor, Stella McCartney), Trans Luxury Hotel, Coffee Bean & Tea Leaf, Wendys and Allo Fresh.

Being one of the largest credit card issuance in Indonesia, Bank Mega provides various credit card which is designed in accordance to the customer’s needs. Due to numbers of features and program for loyalty customers attached to Bank Mega Credit Card, Bank Mega received a prestigious award by Visa Worldwide Indonesia for 4 categories: Highest Credit Card Volume, Highest Credit Card Active Rate, The Biggest Number of Credit Card Holder for Bank Non KBMI 4, and Visa Champion Security Awards.



Bank Mega juga telah memiliki aplikasi perbankan berbasis mobile, M-Smile, yang memberikan *customer experience* selayaknya layanan cabang dalam genggaman, karena memberikan kemudahan aktivitas perbankan hanya dengan menggunakan smartphone, seperti transfer, pembukaan rekening tabunga, kartu kredit, tarik tunai tanpa kartu di ATM Bank Mega, transaksi QRIS termasuk QRIS Cross Border (Malaysia, Singapore & Thailand) di merchant, serta berbagai informasi promo produk dan promo.

#### TENTANG IHH HEALTHCARE MALAYSIA

IHH Healthcare Malaysia adalah salah satu penyedia layanan kesehatan swasta terbesar di Malaysia, dengan sekitar 3.000 tempat tidur.

Jaringan layanan kesehatan kami terdiri dari 11 Rumah Sakit Pantai, 4 Rumah Sakit Gleneagles, dan Prince Court Medical Centre, serta dilengkapi dengan layanan pendukung termasuk Pantai Integrated Rehab dan serangkaian klinik perawatan primer di bawah Twin Towers Medical Centre.

Tim kami terdiri dari lebih dari 12.500 staf dan lebih dari 1.200 konsultan yang sangat berkomitmen pada aspirasi kami Untuk Merawat. Untuk Kebaikan. di mana kami mengutamakan kebutuhan pasien untuk memberikan hasil klinis berkualitas.

IHH Healthcare Malaysia adalah bagian dari IHH Healthcare, penyedia layanan kesehatan terintegrasi terkemuka dunia dengan kehadiran di 10 negara, termasuk pasar kunci seperti Malaysia, Singapura, Turki, India, dan Greater China (termasuk Hong Kong). Portofolio brand terpercaya IHH meliputi Acibadem, Mount Elizabeth, Prince Court, Gleneagles, Fortis, Pantai, dan Parkway.

Bank Mega also provide M-Smile, an application-based banking services, which provides customer experience that offers complete branch services just through a grip of your hand, such as doing financial transaction facilities and having banking information, from opening saving account, credit card application, cash withdrawal without card from Bank Mega ATM, QRIS and QRIS Cross Border (Malaysia, Singapore & Thailand) transaction, and various promotional information.

#### ABOUT IHH HEALTHCARE MALAYSIA

IHH Healthcare Malaysia is one of the largest private healthcare providers in Malaysia, with approximately 3,000 beds.

Our healthcare network comprises 11 Pantai Hospitals, four Gleneagles Hospitals and Prince Court Medical Centre, and is complemented by ancillary services including Pantai Integrated Rehab and a chain of primary care clinics under Twin Towers Medical Centre.

Our team of over 12,500 staff and more than 1,200 consultants are strongly committed to our aspiration to **Care. For Good.** where we prioritise patients' needs to deliver quality clinical outcomes.

IHH Healthcare Malaysia is part of IHH Healthcare, a world-leading integrated healthcare provider with presence in 10 countries, including its key markets of Malaysia, Singapore, Turkiye, India, and Greater China (including Hong Kong). IHH's portfolio of trusted brands include Acibadem, Mount Elizabeth, Prince Court, Gleneagles, Fortis, Pantai and Parkway.



Visi kami adalah menjadi jaringan layanan kesehatan yang paling terpercaya di dunia.

Informasi lebih lanjut dapat ditemukan di [www.ihhealthcare.com/malaysia](http://www.ihhealthcare.com/malaysia)

Our vision is to be the world's most trusted healthcare services network.

More information can be found at [www.ihhealthcare.com/malaysia](http://www.ihhealthcare.com/malaysia)